

MAGAZINE ART PTY LTD
ADVERTISING REPRESENTATIVES AND PUBLISHERS
(Incorporated in Victoria)



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Dear Sir/Madam,

For some years, our company has produced the finest souvenir programs for the world's leading thoroughbred classics.

We are indeed proud to be invited to publish the souvenir program for the 1987 running of the Washington, D.C. International, a race known worldwide as the American horse race which brings together the most auspicious group of racing and business executives seen anywhere.

In recent years, royalty, sheiks, bank proprietors and politicians have mixed side-by-side at this unique event.

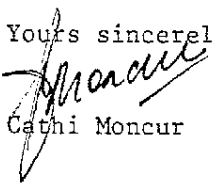
As you know, Maryland, Virginia and other neighboring state-bred horses have made their mark in the racing Hall of Fame. In recent years, horses like the magnificent Maryland-bred BROAD BRUSH, 1986 horse of the year, SQUAN SONG, HAY HALO, COUNTRY RECITAL, LANDAURA, SPARROWVON, CASTELETS, champion steeplechaser, LE SAUTEUR and, of course, the progeny of NORTHERN DANCER, have brought credit to these breeding states.

To this end, our editor Jim Bolus has been particular in selecting Gerald Strine to cover this aspect of our thoroughbred industry.

We believe this publication is a wonderful advertising medium and will be on library shelves for as long as racing exists.

With these thoughts in mind, I have enclosed our rate card and will call you in the following weeks.

Yours sincerely,


Cathi Moncur

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